

EXPECT MORE FROM YOUR SKIN CARE

# BEAUTÉ PACIFIQUE



## X-TRA DRY-SKIN FIX

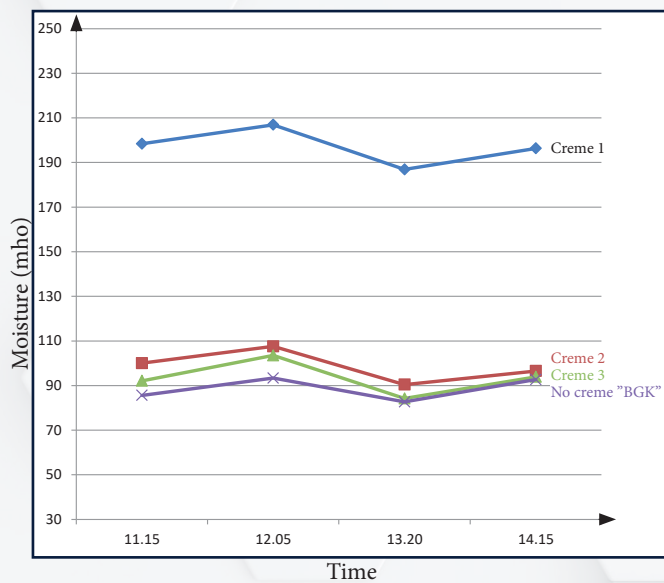
EXTREMELY MOISTURIZING AND REPAIRING CREAM

A super effective cream helping to maintain a high level of moisture continuously throughout the day.

It contains a high concentration of natural Squalane leaving a deposit of cream inside the skin's surface, which is reactivated by contact with water, locking in moisture to maintain constant hydration.

An absolutely unique aid in helping to treat dry, chapped and damaged skin. Fantastic in treating dry and damaged skin on the hands, feet, elbows and other dry areas and excellent at helping to treat dry and damaged skin such as cases of dry eczema and psoriasis.

It also works effectively soothing and calming irritation within the skin.



49 students - forearm - cremes applicated at 9:00

Creme 1: X-Tra Dry Skin Fix  
Creme 2: Leading Pharmacy Brand A  
Creme 3: Leading Pharmacy Brand B

Conclusion:

- X-Tra Dry Skin Fix keeps the hydration level high for many hours!
- The two Pharmacy marked leaders do not provide significant extra moisture after 2 hours!

Since the beginning of 1997, the Danish skincare range, Beauté Pacifique, has grown into an internationally recognised brand which beauty experts and super models swear by. Effect and documentation are the two indispensable principles in the whole idea behind the skincare products in Beauté Pacifique. The skin care products are made to fulfill near-medical claims and the claimed benefits can be demonstrated objectively at the sales outlets by ultrasound-scanning "before and after"

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 MADE IN DENMARK

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